

George Palkin

Product Designer

hi@itsgeorge.pro | itsgeorge.pro | linkedin.com/in/itsgeorge-png

Available for remote | Open to EU relocation in 12–24 months

Recognition

DesignRush Design Awards — Winner UnitBank Armenia, 2025

DesignRush Design Awards — Finalist MDI Connect, 2025

Summary

Product Designer with 6 years of experience in SaaS products, B2B tools, and mobile apps. I ground design decisions in data and metrics rather than assumptions. Comfortable owning the full design process - from early UX thinking and information architecture through to polished UI and design systems. Founder of SostavCheck, a live consumer product growing 2x month-on-month. DesignRush Award Winner 2025. Seeking a remote Product Designer role in the EU.

Solo Product

Founder (Design, Product & Dev) at SostavCheck — sostavcheck.ru

October 2025 — Present

- Conceived, designed, and built a live AI-powered cosmetic ingredient analysis tool end-to-end — sole owner of product strategy, UX/UI design, and end-to-end frontend development using Next.js.
 - Grew from 2.5k visits in December to 10k in February (doubling month-on-month) with zero paid marketing; 50k+ total visits and 25k+ ingredient analyses submitted since October launch
 - 5+ minute average session time and 98% form success rate — strong signal of UX clarity and real utility
 - Architected a 33k+ ingredient knowledge base (CosIng + ECHA) with danger classification (0–3), a positional safety scoring algorithm (0–10 scale), and a multi-layer risk tagging pipeline — with benefit tags and formula strength scoring in development
 - 92% mobile users; built entirely mobile-first with shareable result pages driving organic distribution
 - Instrumented analytics goals, missing-ingredient tracking, and ad monetization — continuously iterating based on real usage data
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Work Experience

UX/UI Designer at DigiNeat Smart Technologies

October 2024 — Present

- Worked across multiple client projects in fintech and B2B, designing product interfaces for mobile and web in an agency environment with parallel streams and varying business contexts
- Led the end-to-end redesign of xChief (forex/CFD broker, 1M+ traders), delivering a full design system from scratch — atoms, molecules, components, screens, and flows.
- Built and maintained scalable component systems across projects, supporting faster delivery, clearer handoff, and more predictable implementation for both developers and project managers.
- Contributed to award-winning client work, including DesignRush Winner UnitBank Armenia and Finalist MDI Connect.

Product Designer at Kratos (Contract)

October 2025 — April 2026

- Designed the full product ecosystem for a Telegram-based gaming goods marketplace — admin panel, seller dashboard, payment gateway monitoring, storefront templates, and design system
- Built a data-heavy B2B dashboard from scratch — transaction monitoring, activity analytics, bot management, and role-based access control — as the sole designer across web and mobile
- Delivered a scalable design system covering 100+ screens, ensuring consistency across all platform surfaces and accelerating developer handoff

Product Designer at BrewBlog

January 2024 — September 2024

- Helped secure the platform's first business partners by designing a B2B dashboard from scratch in direct collaboration with the CEO
- Expanded platform reach by building a full mobile-first version of a social platform (beer community, similar to Untappd)
- Cut handoff time by creating reusable component libraries and design specs across SaaS, landing, and web surfaces
- Rolled out new features based on user feedback while preserving visual consistency, earning positive usability review

UX/UI Designer at Freelance

December 2019 — January 2024

- Designed interfaces for web and mobile products across various domains, building a solid understanding of product logic and business requirements.
- Developed design systems and component libraries, establishing a foundation for scalable and consistent design work.
- Managed client relationships end-to-end: from scoping and requirements to final developer handoff.

Other

Design Mentor at Skillbox (part-time)

October 2023 — June 2026

- Mentored 600+ UX/UI & motion design students.

Skills

Tools

Figma, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, ProtoPie, Framer, Cinema 4D, Zeplin, Miro, VS Code, HTML, CSS

Design Skills

Mobile App Design, Mobile-First Design, Product Design, Interaction Design, UI Design, Visual Design, Design Systems, Atomic Design, Information Architecture, Component Libraries, Wireframing, Prototyping, Responsive & Adaptive Design, Motion Design, Micro-Interactions

UX Skills

User Flows, Customer Journey Mapping, Jobs To Be Done, Competitive Analysis, Hypothesis-Driven Design, Behavioral Analytics

Languages

Russian — Native | English — Professional (C1)

Links

itsgeorge.pro | behance.net/itsgeorge | linkedin.com/in/itsgeorge-png | sostavcheck.ru