

George Palkin

Product Designer

hi@itsgeorge.pro | itsgeorge.pro | linkedin.com/in/itsgeorge-png

Available for remote work | Open to EU relocation in 12-24 months

Recognition

DesignRush Design Awards — Winner UnitBank Armenia, 2025

DesignRush Design Awards — Finalist MDI Connect, 2025

Summary

Product Designer with 6 years of experience in SaaS products, B2B tools, and web and mobile interfaces. I own the full design process: from user flows, UX, and information architecture to UI, design systems, and developer handoff. I base decisions on product logic, user flows, and available metrics. Founder of SostavCheck, a product that grew to 20k monthly visits with no paid marketing.

Own Product

Founder (Design, Product & Development) at SostavCheck - sostavcheck.ru

October 2025 - Present

- Launched a cosmetic ingredient analysis service from scratch, owning product logic, UX/UI, frontend development in Next.js, and ongoing product iteration.
 - Designed a formula assessment system based on 33k+ ingredients: hazard and activity classification, overall rating, cumulative load, conflicts, and recommendations.
 - Grew from 2.5k to 20k monthly visits in three months with no paid marketing.
 - 5+ minute average session duration and 98% successful form submissions.
 - 92% of users access the product from mobile devices. The product was designed mobile-first from the start.
 - Improving database quality through missing ingredient tracking, feedback collection, and an AI-assisted verification pipeline with manual review.
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Work Experience

Product Designer at Kratos (Contract)

November 2025 - Present

- Designed a B2B ecosystem for a digital goods marketplace: admin panel, seller dashboard, payment monitoring, storefront templates, and design system.
- Worked through complex product workflows: transactions, activity analytics, bot management, role-based access, and seller settings.
- Served as the sole designer, covering web and mobile flows from structure to final UI and developer handoff.
- Built a scalable design system across 100+ screens, creating a shared interface language across all product surfaces.

UX/UI Designer at DigiNeat LLC

October 2024 - May 2026

- Designed mobile and web interfaces for client products across B2B, fintech, and related domains, balancing different business scenarios and parallel workstreams.
- Led the redesign of xChief, a forex/CFD broker with 1M+ traders: designed the design system, user flows, and key app screens from scratch.
- Built and maintained scalable component systems, speeding up handoff and making implementation more predictable for developers.
- Designed interfaces for agency projects recognized by the DesignRush Awards.

Product Designer at BrewBlog

January 2024 - September 2024

- Helped secure the first 5 business partners by designing a B2B dashboard from scratch in direct collaboration with the CEO.
- Designed product flows for business accounts, including profile management, content management, and user interactions.
- Cut developer handoff time in half through a UI Kit and detailed specifications.
- Shipped new features based on user feedback.

Freelance UX/UI Designer

December 2019 - January 2024

- Designed web and mobile product interfaces across various domains, building a strong understanding of product logic and business requirements.
- Built design systems, shaping my approach to scalable design.
- Managed the client process from brief and scoping to developer handoff.

Other

Design Mentor at Skillbox (Contract)

October 2023 - June 2026

- Mentored 600+ students in interface design and UI animation.

Skills

Tools

Figma, FigJam, Framer, ProtoPie, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Miro, Notion, Jira, Linear, GitHub, VS Code, HTML, CSS, SCSS, Chrome DevTools, Yandex Metrica, Google Analytics, Hotjar, Useberry, Typeform, Google Sheets, Excel, ChatGPT, Claude, Perplexity

Design

Product Design, Mobile App Design, Mobile-First Design, Web Design, UI Design, Visual Design, Interaction Design, Design Systems, Atomic Design, Component Libraries, Information Architecture, Prototyping, Responsive & Adaptive Design, Motion Design

UX

User Flows, Customer Journey Mapping, Jobs To Be Done, Competitive Analysis, Product Logic, Hypothesis-Driven Design, Behavioral Analytics

Languages

Russian - Native | English - Professional (C1)

Links

itsgeorge.pro | behance.net/itsgeorge | linkedin.com/in/itsgeorge-png | sostavcheck.ru